



BRIEF WORKSHOP

In the Post Socialist Russian City Project workshop, students and professionals will collaborate to explore the Russian living environment in and around pre-fab housing blocks, called the Microrayon. Conflict and possibility within the public/collective space will be the main subject for the workshop accompanied by round table discussions and lectures.

Program and activities Moscow

- Explorative and observational research in selected Microrayons
- Interviews with local residents and users of collective space
- Micro interventions through involving inhabitant of the Microrayon
- Developing ideas and concepts based on exploration in the MicroRayon
- Round table discussions on collective space with experts from several disciplines
- Lectures on new approaches towards generating collective space and interaction
- Documenting process by using film and photography
- Public presentation and exhibiting work in Moscow

Goal workshop

Our main goal is to create awareness for possibilities in the collective space of the existing Microrayon. We try to generate alternative visions for public space as to what might be possible through micro-interventions, public discussions and visualizations in collaboration with Russian students and professionals.

Collaboration

The participants work together in small interdisciplinary groups to generate ideas and concepts, whereby several Microrayons are selected for closer examination. Next to this a public program is organized in collaboration with Russian participants such as the micro-interventions, the public presentation, lectures and round table discussions.

Financial contribution

We would like to ask the participants to pay a small fee for the workshop. This is used to cover printing costs at BHSDM and material costs at ARCHPOLE. It will be around 25 euro's per person and if money is left over we will give it back to the participants.

Note

The workshop will be conducted in various place in Moscow. Participants will have access to studio facilities, and are advised to bring their own laptops, digital cameras, model-making or any other design tools they wish to use during the workshop. Please make sure that all equipment is covered by insurance. Future Faculty takes no responsibility for items lost or stolen whilst attending or travelling to the workshop.



PROGRAM WORKSHOP*

July 9 Thursday 'Exploration'

- 10:00 Introduction at British Higher School of Art and Design in Moscow (BHSADM)
Address: Building N15 (main building), Embankment of Academician Tupolev, 15/15, Moscow
- 11:00 Excursion and explorative and observational research in selected Microrayons
Small groups will be formed (Bring photo-camera, note-book, video-camera if available)
- 16:30-17:00 Collect impressions and print out results of research and present first ideas at BHSAD
- 17:30 Lectures and discussion on the Micro Rayon at BHSADM with
 Olga Aleksakova (Architect)
 Bart Goldhoorn (Publisher/Architect)
 Marc Boumeester (Filmmaker)
- Afterwards Food and drinks at the location of BuroMoscow
Address Perevedenovsky Pereulok 18, Gate 2, Moscow

Excursion and explorative and observational research

After the introduction groups will be formed with a mix of Dutch and Russian participants. Several locations will be visited by the groups to get a grasp on the Microrayon and its collective space. Each group will get a GPS tracker. Arend van Waart will explain how to use and connect these GPS trackers to your digital photo camera and how to make mapping of the locations easier.

Possible questions regarding the exploration:

- What are the characteristics of 'good' public space?
- To what extend can good public space be artificially created?
- Which other unexpected places possibly manifest themselves as a public domain?
- Do large places in the city actually function as public domain?
- What are the factors that constitute social cohesion in public space?

Methods for observational research:

- Interview locals
- Take pictures
- Film
- Notes

Microrayons to be visited (for more info see appendix)

1. Тропарево-Никулино (Troparevo-Nikulino)
 Metro station: Юго-Запад, Red line
2. Коньково (Konkovo)
 Metro station: Коньково – Теплый Стан, Orange line
3. Тушино-Северное (Tushino-North)
 metro station: Планерная, Purple line
4. Орехово-Борисово (Orekhovo-Borisovo)
 Metro station: Орехово - Домодедово, Green line
5. Ивановское (Ivanovskoe)
 Metro station: Новогиреево, Yellow Line



Team presentations at BHSADM:

- Make one A3 presentation with selected images / ideas on public space in the Microrayon
- Quotes, drawings, fascinations, photoshops enz...
- To be presented at the BHSADM



July 10 Friday 'Micro-Interventions'

- Please read the workshop description 'Artifact' prepared by ARCHPOLE
- 10:00 Introduction and presentation at ARCHPOLE
Address *Prospekt, Marshal Zhukov 76, Korpus 2*
- 11:00 Walk around the neighborhood, meet/interviews the local residents and users of collective space in the selected Microrayons
Research that connects to the collective space and artifact theme
- 15:00` Develop several artifacts in your group and choose one that will be made
- 17:00 Lecture Jelle Brandt Corstius (writer / journalist) at the office of ARCHPOLE
- 18:00 Idea brainstorm on micro-interventions in the Microrayon
Theme: "Artifact - to transform life in the Microrayon"
Food and drinks

For text see Appendix

July 11 Saturday 'Micro-Interventions'

- 10:00 Short lecture & discussion on micro-interventions at ARCHPOLE
- 11:00 Work on artifact proposals with help from ARCHPOLE woodworkers
- 19:00 Food & drinks / Video showcase

July 12 Sunday 'Micro-Interventions'

- 10:00 Meet at ARCHPOLE and work on artifact proposals
- 12:00 Finalize designs of artifact proposals
- 16:00 Model construction, final presentation
- 18:00 Model presentation within the Microrayon

July 13 Monday 'Social Conflicts in Public Space'

- 10:00 -15:00 Meet at BHSAD and develop ideas and concepts based on research in MicroRayon
Possibility to visit again a Microrayons for additional research
- 17:00 Lectures and round table discussion in and about the Central House of Artists
Boris Bernaskoni** / Eugene Asse / Sophie Panzer

July 14 Tuesday 'Design Phase'

- 10:00 -16:00 Design phase at BHSAD and print out results before going to MicroRayon
- 18:00 Food & drinks / Work

July 15 Wednesday 'Finalize Presentations'

- 10:00 Finalize ideas and concepts (based on research) making presentation panels
- Guidelines Teams prepares 2 A1 panels and short description about proposal
- 18:00 Food & drinks / Work

July 16 Thursday 'Exhibition Design'

- 10:00 Preparation for small exhibition at Museum of Architecture Moscow (MUAR)
- 18:00 Public presentation with invited guests in MUAR and food and drinks

July 17 Friday

- Whole day Departure

* the program may adjust due to circumstances)

** to be confirmed



APPENDIX

9 July 2009

MICRORAYONS TO BE VISITED

1. Тропарево-Никулино (Troparevo-Nikulino) is a district in the outer South-West of Moscow and is considered one of the most prestigious outskirts of the city. It used to be a test ground for new housing developments in the 70's; therefore this is an example on how it should be. On the other hand, you can find mass series 11-49 and 11-57, repeated all over Moscow.

Metro station: Юго-Запад, Red line

Framed by: Ленинский пр., пр. Вернадского, р. Самородинка

What to see: the Microrayon to the south of ул. 26-ти Бакинских Комиссаров, in the bifurcation of both avenues is exemplary; the northern part of the district, abutting upon the river Самородинка consists of mass series housing. This is the part you should see!

2. Коньково (Konkovo) is a neutral district on the Orange line in the south. It has a characteristic 70's structure with long bending 9-storeys-high (11-49 in this case), some 12-storeys-high (11-57) buildings, and 2 wide pedestrian fields perpendicular to the main artery – Профсоюзная улица.

Regarding the social composition it is considered 'normal'.

Metro station: Коньково – Теплый Стан, Orange line

Framed by: ул. Островитянова from the North, ул. Профсоюзная from the East, ул. Теплый Стан from the south, and the forest from the west.

3. Тушино-Северное (Tushino-North) in North-West corner of Moscow was built up from mid-60's to early 70's, with some buildings added in 1980. This is a district possessing characteristics of earlier era than the other districts here – you won't find bending or breaking patterns, the whole urban structure consists of strokes - yet due to its growth over time, variety of building types. The most interesting part for us (1967-1969) with 9-storey-high buildings (again 11-49, surprise!) is along Planernaya street.

In social sense Tushino-North is on the border between normal and bad.

metro station: Планерная, Purple line

framed by: ул. Свободы, ул. Фомичевой, ул. Планерная, Алешкинский пр.

4. Орехово-Борисово (Orekhovo-Borisovo) in the South-East of Moscow is a huge residential district (actually several conflated in one), remarkable for its temporal unity. It was built between 1974 and 1977. This is a place which represents the monotonous 70's, the place that has no face. I propose to concentrate on 4 Microrayons connected in one square. 11-49, 1-515/9, 11-68 – the most popular series of the 70's – all there.

Metro station: Орехово - Домодедово, Green line

Framed by: ул. Шипиловская, Каширское шоссе, Ореховый бульва, Шипиловский проезд

5. Ивановское (Ivanovskoe) is a worker's estate in the east of Moscow. It is considered to be one of the most criminal districts of the city. Built for the most part in 1972-1974, it has a clear division in public part along roads and almost completely closed courtyards with schools. I would concentrate on Sayanskaya street, and courtyards around it. In this housing estate you'll find the same series described above. However, the quality of construction is considerably worse.

Metro station: Новогиреево, Yellow Line

Framed by: Свободный пр. from the West, Шоссе Энтузиастов from the North, МКАД from the East, ул. Прокатная, ул. Молостовых, Напольный проезд from the South.

* Relevant districts could still be added in consultation with your team members.

Many thanks to **Dimitrij Zadorin** (Architect/Microrayon expert) who provided us with the information on the selected Microrayon districts.



10 July – 12 July 2009

READING FOR WORKSHOP AT ARCHPOLE

In preparation for the workshop in Moscow design office ARCHPOLE held a roundtable discussion on micro-interventions in the context of Moscow suburbia. As local architects, we want to emphasize a real world approach during the workshop at ARCHPOLE.

In Russia, workshops such as this unfortunately have almost no chance to realistically impact the city situation, since investors' main interest is to earn as much as possible with least financial input. Aesthetics and community are the least of concerns, the results surround us. How can the workshop offer something truly realizable and have an impact in Moscow?

As architects we think not only of the planning, functionality & aesthetics of the project, but also of what is required to make it happen. What can make ordinary citizens who don't care about design want to invest in it? The key is to offer a business system that will bring profit. If this system is also beautiful and community building, it becomes a real and positive intervention.

Thus we have come to the idea of *artifact*:

Artifact (n): *a micro architecture capable of transforming life in the neighborhood.*

A business structure that would attract private capital. An optimal form easily reproduced across several locations in town, the spread of which would be profitable for its investors. A multiple intervention into the Microrayons that builds local interaction & enhances its immediate surroundings. A synergy of good design, function and business. A design intervention on a city scale.

To begin thinking on what this could be, *artifact* will be the theme of our upcoming ARCHPOLE_Friday session. This is a weekly evening run by ARCHPOLE to present & discuss design ideas with all willing participants. We also present ideas that are emailed in by those who can't make it in person.

We would like the Future Faculty participants to get involved in this Friday to help generate ideas and get the most out of their short stay at ARCHPOLE the coming week.

We welcome emailed ideas in the form of sketches and/or light renders, with a presentation format 2480x1048 pixels. During the workshop's time at ARCHPOLE, the ideas will be developed into models for an exhibition in the city. On Monday all who joined in will get feedback, as well as a catalogue from the evening.

ARCHPOLE will offer to host this three days of the workshop to generate a solid output for the final presentations of the Future Faculty workshop.



PEOPLE AND PLACES

The British Higher School of Art and Design (Moscow) was established in 2003 to teach and train Russian students according to the standards of the leading international education programs in the design world. The BHSAD is one of the most important educational centers in Russia working in close partnership with the Faculty for the Creative and Cultural Industries of the University of Hertfordshire in the UK and specializing in professional education in various creative fields. The BHSAD is a member of the following international associations: the Teaching Designers Network (TDN), British Design and Art Direction (D&AD) and the International Council of Graphic Design Associations ICOGRADA.

Many thanks to **Natalia Schiptsova** for helping us with the organization.

Website: <http://www.britishdesign.ru/>

Olga Aleksakova graduated in 1998 with distinction as an architect from TU Delft (NL). She worked for 5 years at Office for Metropolitan Architecture on Universal Headquarters in Los Angeles, Almere Masterplan (NL), Cinema and shopping complex Blok 6 in Almere (NL), Whitney museum in New York, LACMA museum in Los Angeles. She was a project architect for Flick museum in Zurich, Hermitage extension in St. Petersburg, Krost Masterplan for Quarter 75 in Moscow. Together with Andreas Huhn and Julia Bourdova, she founded BuroMoscow, a design firm specialized in architecture, urbanism and research.

Olga will talk about recent projects and also her experience with realizing new Microrayons.

Website: <http://www.buromoscow.com>

Bart Goldhoorn graduated as an architect from TU Delft in 1989. In 1993 he received a grant to work in Moscow. In 1995, he founded the journal Project Russia, followed in 2001 by Project International, and in 2007 by Project Baltia. Project Russia, published in Russian and English, is currently the leading professional architecture journal in Russia. Bart Goldhoorn has lectured and published extensively on post-communist architecture. In 2004 he curated the Russian contribution to the IABR, and in 2008 was curator of the first Moscow Architecture Biennale.

Bart will present his active research and project Microrayon 2.0 that he is currently preparing for the Rotterdam Biennale that opens in September 2009.

Website: <http://www.prorus.ru/>

Marc Boumeester got after his studies involved in the process of film-making. Since the early nineties he has worked for various major television- and film-producing companies and realized over 60 products, varying from commercials and comedies to drama-series and feature films. In recent years he developed himself on an even more challenging level. Combining his affection for architecture with his knowledge of unstable media resulted in a number of (partly ongoing) experimental research projects involving groups of International master-students and researchers, situated in various countries around the globe.

Currently he is appointed as coordinator and lecturer at the Royal Academy of Art in The Hague, as developer/lecturer at the Delft University of Technology at the Delft School of Design and department of Media-studies. This combination gives opportunity to further develop the newly found field of expertise, linking directly architecture and public space to the application of unstable media techniques in order to come to a better understanding and use of these forms of communication, also embedding them directly in the curriculum of the various educational institutions.

Marc will show examples of previous work that he did on urban life in several cities around the world.

Website: <http://www.marcboumeester.com>

Archpole is a design studio that focuses on architecture, urban and design projects. They are located with their office in the basement of a modern Microrayon.

Jelle Brandt Corstius is a Dutch correspondent, writer and television maker. Since 2005 Jelle is living in Moscow, where he is working as a correspondent for Trouw, De Standaard and Wordt Vervolg. He studies history and journalism at the State University of Groningen.

In 2009 he made the television program "From Moscow to Magadan" for the VPRO (a Dutch broadcasting company). In this documentary he is looking for themes that are dominating current life of ordinary Russians.



The Central House of Artists contains two extensive galleries under the one roof. Not only does it frequently host international exhibitions and collections of modern works, but it is home to the new Tretyakov Gallery and its unrivalled collection of Soviet art. The Tretyakov's main exhibition centers on Russian art of the 20th century, and encompasses everything from the avant-garde and constructivist canvasses of the 1920s, to the garish Stalinist kitsch of the 1930s and the "new wave" underground art of the 1960s and 1970s.



Boris Bernaskoni was born in Moscow in 1977, he studied at the Moscow Academy of Architecture from 1994 to 2000. Additionally, he completed advanced studies in marketing and graduated with an MA in architectural composition. From 2001 to 2004, he was responsible for numerous exhibitions and published various books on subjects like architecture, design and urban planning, among them "Architecture of the Border" (together with S. Morey). He is one of the founders and editors of the magazines "Architectural Materials" and "A3". Won at very young age the competition of the Perm Museum and initiated a successful campaign against Sir Norman Foster's Mandarin project.

Eugene Asse, born in 1946 and based in Moscow, Russia, is an architect. He is principal of "Asse Architects" and has been working with projects on public and private buildings, urban design and landscape. He is a professor of architecture in Moscow Institute of Architecture (MARHI) working with art works such as graphics, video and installations.

Sophie Panzer a graduate of Delft University of Technology. Her graduation project focused on a Microrayon in Kaliningrad, Russia. She worked for several years at the office of Norman Foster in London.

The Schusev State Museum of Architecture (MUAR) is the first in the world specialized museum of architecture. It was founded by the initiative of the Union of Soviet architects in 1934. Its collections reflect thousand years of Russian architecture's history; they are indeed a national treasure. By a decree of the President of Russia from January 24th 1995 it obtained a status of an "extra valuable object of cultural heritage of people of the Russian Federation"